



SPONSORSHIP PROSPECTUS

February 26th – March 1st, 2024

Vail, Colorado, USA

Table of Contents:

1. About Retina & Eye 2024
2. Sponsorship Packages
 - 2.1 Platinum Sponsorship
 - 2.2 Gold Sponsorship
 - 2.3 Silver Sponsorship
 - 2.4 Bronze Sponsorship
3. Additional Add-On Opportunities
 - 3.1 Promotional Breakfast Symposium
 - 3.2 Monday Opening Welcome Reception
 - 3.3 Wednesday Dinner
 - 3.4 Registration Sponsor
 - 3.5 Eblast Banner Ads
 - 3.6 Website Banner Ad
 - 3.7 T-Shirts or Beanies
 - 3.8 Attendee Meeting Bag
 - 3.9 Lanyards
4. Benefits for Sponsors
5. Testimonials
6. Venue Information
7. Contact Details



About Retina & Eye 2024

Retina & Eye 2024 is a prestigious event that stands at the forefront of ophthalmology advancements and research. This renowned conference brings together leading experts, researchers, and healthcare professionals from around the world to exchange knowledge, share innovative ideas, and discuss the latest breakthroughs in the diagnosis and treatment of retinal diseases and eye disorders.

As a premier Continuing Medical Education (CME) event, Retina & Eye 2024 plays a pivotal role in advancing the field of ophthalmology. It serves as a platform for professionals to enhance their expertise, stay updated with cutting-edge techniques, and engage in interdisciplinary collaborations that shape the future of eye care.

By attending Retina & Eye 2024, participants gain access to a diverse program featuring thought-provoking lectures, interactive workshops, and engaging discussions led by esteemed faculty members. The conference offers a comprehensive educational experience that addresses the evolving challenges and opportunities in the field, equipping attendees with the knowledge and skills necessary to provide exceptional patient care.

Furthermore, Retina & Eye 2024 fosters invaluable networking opportunities, enabling professionals to connect with key opinion leaders, industry influencers, and fellow experts. These interactions facilitate the exchange of ideas, the formation of collaborations, and the cultivation of lasting professional relationships.

The significance of Retina & Eye 2024 extends beyond its educational and networking aspects. By supporting this event as a sponsor, your organization will contribute to the advancement of ophthalmology, demonstrate thought leadership, and gain unparalleled exposure among a highly targeted and influential audience. Your partnership will not only enhance your brand's visibility but also showcase your commitment to driving advancements in eye care and improving patient outcomes.

Join us at Retina & Eye 2024 and be part of a transformative event that is shaping the future of ophthalmology.



Sponsorship Packages

Platinum Sponsorship

The Platinum Sponsorship package offers the highest level of recognition and exclusive benefits, establishing your organization as a leading partner of Retina & Eye 2024. By choosing the Platinum Sponsorship, you will receive the following:

Benefits:

- Opportunity to sponsor a 30-minute talk to attendees and faculty, showcasing your expertise and thought leadership in the field.
- Prominent placement of your company logo/name as the lead sponsor in all event promotions, ensuring maximum brand visibility.
- Your company logo/name featured prominently on the event website with a direct link to your company's website, driving traffic and enhancing online presence.
- Exclusive placement of your company logo/name on name badges for conference attendees, reinforcing brand recognition throughout the event.
- Daily announcements prior to lectures acknowledging the presenting sponsors' support and availability, providing ongoing exposure and recognition.
- Opportunity for a representative from your company to speak briefly to the audience and introduce a speaker, amplifying your organization's visibility and authority.
- Opportunity to have a (6) six-foot skirted table, staffed or unstaffed according to your preference, available for attendees to access materials and interact with your representatives throughout each day of the conference.
- Your company name/logo displayed on the table where refreshments are served, ensuring repeated exposure to all conference attendees.
- Attendee contact information, enabling you to build valuable connections and expand your professional network.
- Invitation to Snowmass Retina and Eye Premier Networking Event, providing exclusive networking opportunities with key industry leaders and decision-makers.
- Invitation to VIP Facility Dinner, offering a unique chance to connect with renowned experts in a more intimate setting.
- Eight complimentary representatives, granting your team full access to all conference sessions, workshops, and networking events.

Pricing and Inclusions: \$42,500* - Please contact us for detailed pricing information and to discuss specific inclusions tailored to meet your organization's goals and requirements.



Gold Sponsorship

The Gold Sponsorship package offers prominent visibility and a range of benefits to enhance your organization's presence at Retina & Eye 2024. By selecting the Gold Sponsorship, you will receive the following:

Benefits:

- Your company logo/name featured as the presenter in all event promotions, capturing attention and driving brand recognition.
- Inclusion of your company logo/name on the event website with a direct link to your company's website, expanding your online reach.
- Daily announcements prior to lectures acknowledging the presenting sponsors' support and availability, ensuring continuous exposure.
- Opportunity for a representative from your company to speak briefly to the audience and introduce a speaker, establishing your organization's authority and expertise.
- Opportunity to have a (6) six-foot skirted table, staffed or unstaffed according to your preference, allowing attendees to engage with your materials and representatives during each day of the conference.
- Your company name/logo displayed on the table where refreshments are served, offering repeated exposure throughout the event.
- Attendee contact information, enabling you to foster valuable connections and expand your professional network.
- Invitation to Snowmass Retina and Eye Premier Networking Event, facilitating networking opportunities with influential professionals in the industry.
- Six complimentary representatives, granting access to all conference sessions, workshops, and networking events.

Pricing and Inclusions: \$25,000* - Please contact us for detailed pricing information and to discuss specific inclusions tailored to meet your organization's goals and requirements.



Silver Sponsorship

The Silver Sponsorship package provides valuable visibility and benefits for your organization at Retina & Eye 2024. By choosing the Silver Sponsorship, you will receive the following:

Benefits:

- Your company logo/name to appear on all event promotions, ensuring recognition and exposure.
- Inclusion of your company logo/name on the event website with a direct link to your company's website, driving traffic and enhancing online visibility.
- Opportunity to have a (6) six-foot skirted table, staffed or unstaffed according to your preference, enabling attendees to engage with your materials and representatives throughout the conference.
- Announcement made during the conference acknowledging the sponsors' support, increasing brand awareness.
- Your company name/logo displayed on the table where refreshments are served, providing repeated exposure to conference attendees.
- Four complimentary representatives, granting access to all conference sessions, workshops, and networking events.

Pricing and Inclusions: \$15,000* - Please contact us for detailed pricing information and to discuss specific inclusions tailored to meet your organization's goals and requirements.

Bronze Sponsorship

The Bronze Sponsorship package offers an excellent opportunity to showcase your organization's support for Retina & Eye 2024. By selecting the Bronze Sponsorship, you will receive the following:

Benefits:

- Your company logo/name to appear on all event promotions, ensuring recognition and visibility.
- Inclusion of your company logo/name on the event website with a direct link to your company's website, enhancing online presence.
- Your company name/logo displayed on the table where refreshments are served, providing exposure to conference attendees throughout the event.
- Two complimentary representatives, granting access to all conference sessions, workshops, and networking events.

Pricing and Inclusions: \$10,000* - Please contact us for detailed pricing information and to discuss specific inclusions tailored to meet your organization's goals and requirements.

**Please note that pricing and specific inclusions for each sponsorship package can be customized based on your organization's needs and preferences. We are happy to work with you to create a sponsorship package that aligns with your objectives.*



Additional Add-On Opportunities

Promotional Breakfast Symposium

- Host a dedicated breakfast session to engage with attendees.
- \$7,500 - Contact us for details.

Monday Opening Welcome Reception

- 20-minute introduction during the reception.
- \$3,000 - Contact us for details.

Wednesday Dinner

- 90-minute promotional reception/dinner with a 15-minute introduction.
- \$10,000 - Contact us for details.

Registration Sponsor

- Promote your brand with banners at the registration desk.
- \$2,000 - Contact us for details.

Eblast Banner Ads

- Reach 20,000+ recipients with exclusive banner ads.
- \$500/email - Contact us for details.

Website Banner Ad

- Prominent banner ad placement on the event website.
- \$5,000 - Contact us for details.

T-Shirts or Beanies

- Branded apparel for attendees.
- \$1,500 - Contact us for details.

Attendee Meeting Bag

- Showcase your support with branded meeting bags.
- \$1,500 - Contact us for details.

Lanyards

- Highly visible sponsorship with branded lanyards.
- \$1,000 - Contact us for details.



Benefits for Sponsors

By becoming a sponsor of Retina & Eye 2024, your organization will enjoy a range of benefits that will enhance your brand visibility, provide networking opportunities, and establish your thought leadership in the field of ophthalmology. We are committed to delivering value to our sponsors and ensuring a mutually beneficial partnership. Here are some of the key benefits you can expect:

Brand Visibility:

- Prominent placement of your company logo/name in event promotions, website, and printed materials, ensuring maximum exposure to a targeted audience.
- Opportunity to display your company logo/name on name badges, conference materials, and refreshment tables, generating continuous brand recognition throughout the event.
- Customized banners and signage at key locations, capturing the attention of attendees and reinforcing your brand presence.

Networking Opportunities:

- Invitation to exclusive networking events, including the Snowmass Retina and Eye Premier Networking Event and VIP Facility Dinner, allowing you to connect with influential professionals, key opinion leaders, and decision-makers.
- Access to a diverse and engaged audience of ophthalmologists, retinal specialists, researchers, and industry experts, fostering valuable connections and potential collaborations.
- Attendee contact information, enabling you to follow up and build relationships with attendees, expanding your professional network.

Thought Leadership Exposure:

- Opportunity to sponsor a talk or symposium, positioning your organization as a thought leader and providing a platform to showcase your expertise and innovations.
- Speaking opportunities to address the audience and introduce speakers, establishing your organization's authority and credibility in the field.
- Option to host a promotional breakfast symposium or sponsor specialized sessions, facilitating meaningful discussions and showcasing your organization's contributions.

Customized Sponsorship Packages:

- Flexible sponsorship packages tailored to meet your organization's specific goals, budget, and preferences.
- Customizable add-on opportunities such as promotional breakfast symposiums, welcome receptions, dinners, eblast banner ads, website banner ads, branded merchandise, and more, allowing you to further enhance your sponsorship presence.

We recognize the importance of delivering value to our sponsors and will work closely with you to maximize the benefits and ensure a successful partnership. Join us as a sponsor at Retina & Eye 2024 to elevate your brand, expand your network, and position your organization as a key player in the field of ophthalmology.



Testimonials

Here are some powerful testimonials from previous attendees and sponsors who have experienced the value and impact of Retina & Eye. Their words highlight the compelling reasons why you should participate in our event:

"I absolutely love Retina & Eye. It exceeded all my expectations, and I can't wait to return next year. The event's perfect size fosters meaningful discussions and connections that have truly elevated my professional growth."

- 2023 Attendee

"Retina & Eye in Colorado is an unbeatable combination. The stunning location not only attracts physicians but also provides a fantastic setting for them and their families. The well-paced sessions ensure an optimal learning experience, making it a must-attend event."

- 2023 Attendee

"Being a sponsor at Retina & Eye was an exceptional decision. The return to live, in-person interactions after three years was invigorating. The event was flawlessly executed, surpassing my expectations and leaving a lasting impression on all participants."

- 2023 Sponsor

These testimonials emphasize the unique benefits of attending Retina & Eye. From the opportunity to engage in fruitful discussions and networking, to the allure of the Colorado location, our event promises an unmatched experience for all attendees.

Join us at Retina & Eye and discover why it is the premier event in ophthalmology, delivering unparalleled value and opportunities for professional advancement.



Venue Information

Retina & Eye 2024 will be held at the prestigious Lodge Vail, located at 174 E Gore Creek Dr, Vail, CO 81657. This exceptional venue offers a perfect combination of luxury, convenience, and natural beauty, ensuring a memorable experience for our conference attendees.

Venue: Lodge Vail Address: 174 E Gore Creek Dr, Vail, CO 81657 Website: www.vail.com

Amenities:

- The Lodge Vail provides upscale accommodations with comfortable and well-appointed rooms, offering a luxurious and relaxing stay for attendees.
- State-of-the-art conference facilities equipped with the latest audiovisual technology, creating an optimal environment for engaging presentations and discussions.
- On-site dining options offering a diverse selection of culinary delights, ensuring attendees can indulge in delicious meals and refreshments throughout the event.
- Access to recreational amenities such as fitness centers, spa facilities, and outdoor activities, allowing attendees to unwind and make the most of their time in Vail.

Location: Situated in the breathtaking Rocky Mountains, the Lodge Vail offers stunning views and a serene atmosphere that fosters inspiration and relaxation. Vail, Colorado is renowned for its picturesque landscapes, vibrant culture, and world-class outdoor activities. Attendees can enjoy skiing, hiking, shopping, and exploring the charming Vail Village, creating memorable experiences beyond the conference sessions.

We have carefully chosen the Lodge Vail as our venue to ensure that our attendees have an exceptional experience in a beautiful setting that reflects the caliber of our event.

For more information about The Lodge Vail, please visit their website at www.vail.com or contact us directly.



Contact Details

For further information and inquiries regarding sponsorship opportunities at Retina & Eye 2024, please feel free to reach out to us using the following contact details:

Address: 509 SE Riverside Drive #304, Stuart, Florida 34994

Phone: 772-287-1750

Email: info@snowmasscme.com

Website: snowmasscme.com

Our dedicated team at Retina & Eye 2024 and Global Executive Retreats is available to provide detailed information about sponsorship packages, answer any questions you may have, and assist you in customizing your sponsorship experience to meet your specific goals and requirements. We value your interest in partnering with us and look forward to discussing how we can create a mutually beneficial collaboration.

Don't miss the chance to showcase your organization's commitment to excellence in ophthalmology and gain valuable exposure at Retina & Eye 2024. Contact us today to explore the available sponsorship opportunities.





Subject: Sponsorship Opportunity for Retina & Eye 2024 - Vail, CO

To Whom It May Concern,

I hope this letter finds you well. On behalf of the Eye Research Foundation and as a member of the planning committee, I am excited to present to you a unique sponsorship opportunity for Retina & Eye 2024 (formerly Snowmass Retina & Eye), a premier Continuing Medical Education (CME) event in the field of ophthalmology.

Event Details:

Name: Retina & Eye 2024

Dates: February 26, 2024, to March 1, 2024

Location: Vail, Colorado

Introduction:

Retina & Eye 2024 is an internationally renowned conference that brings together leading experts, researchers, and healthcare professionals in the field of ophthalmology. The event, organized by the Eye Research Foundation, provides a platform for knowledge sharing, networking, and collaboration, focusing on the latest advancements in the diagnosis and treatment of retinal diseases and eye disorders.

Why Sponsor Retina & Eye 2024?

Sponsoring Retina & Eye 2024 offers a unique opportunity for your organization to:

- Showcase your commitment to ophthalmology: Align your organization with cutting-edge research and breakthroughs in retinal diseases and eye disorders.
- Expand your network: Connect with leading ophthalmologists, retina specialists, and other influential professionals in the field.
- Enhance brand visibility: Gain exposure to a diverse and influential audience through extensive marketing and promotional efforts.
- Demonstrate thought leadership: Share your expertise and contribute to the advancement of the ophthalmology field through speaking opportunities, workshops, and presentations.
- Engage with key decision-makers: Interact with industry leaders, researchers, and clinicians who play a significant role in shaping ophthalmic practices and policies.



Sponsorship Packages:

We offer a range of sponsorship packages designed to meet the unique needs and marketing goals of our partners. These packages include:

- Platinum Sponsor - \$42,500
- Gold Sponsor - \$25,000
- Silver Sponsor - \$15,000
- Bronze Sponsor - \$10,000

Please refer to the attached Sponsorship Prospectus for a detailed description of each sponsorship package, including the benefits and deliverables associated with each level of support. Additionally, we are open to discussing custom sponsorship opportunities tailored to your specific requirements.

We highly value our sponsors and recognize their contributions to the success of Retina & Eye 2024. As a sponsor, you will enjoy prominent recognition before, during, and after the event, ensuring maximum exposure and return on investment.

Next Steps:

To secure your sponsorship or to discuss further details, please contact me, Josh Labbe, a member of the planning committee, at (772) 287-1750 or info@snowmasscme.com. I would be delighted to provide you with any additional information you may require or schedule a meeting to explore how we can tailor a sponsorship package to meet your organization's needs.

We look forward to welcoming your organization as a valued sponsor at Retina & Eye 2024, and we are confident that this partnership will be mutually beneficial. Thank you for considering our proposal, and we remain at your disposal for any questions or concerns.

Yours sincerely,

Josh Labbe

Planning Committee Member

Eye Research Foundation



Retina & Eye 2024 Sponsorship Prospectus

2/26-3/1/24 | Vail, Colorado, USA

